



Fashion Avenue Sweater Knits Implements NGC's Fashion PLM and Supply Chain Management Solution

MIAMI, FL – Aug. 6, 2013 – NGC Software today announced that Fashion Avenue Sweater Knits, a leading importer of quality children's and women's apparel, has gone live on [NGC's fashion PLM](#) and Supply Chain Management (SCM) solution. Fashion Avenue Sweater Knits is a privately held New York-based company that supplies apparel to such leading retailers as Wal-Mart, Kohl's, Macy's, Belks and Dress Barn.

Prior to NGC's software, Fashion Avenue Sweater Knits relied on manual and repetitive processes that made workload control and collaboration a consistent struggle. "Processes were unique to individuals rather than departments or the organization," said Austin Mallis, vice president of operations at Fashion Avenue Sweater Knits. "Workloads could not be managed, and we had no tools to understand where we stood on specific styles or orders."

"We needed a solution that allowed us to get the product developed and produced in the most timely and effective way. NGC has tremendous experience in the fashion industry and offers a broad range of tools for success, allowing us to stay ahead of the curve."

Fashion Avenue Sweater Knits is realizing a number of key benefits, including:

Streamlined workflow and improved collaboration. NGC's software presents a single, collaborative platform that helps Fashion Avenue Sweater Knits standardize all PLM and SCM processes. As an example, Mallis said, "Collaboration brought our Shanghai office and design team closer together, empowering them and allowing everyone to work and share information without a glitch."

Data can be shared seamlessly throughout the organization using NGC's exception management and global collaboration features, improving communication flow and productivity. NGC's solution has already reduced the volume of email and daily information requests by 40 percent—providing a dramatic improvement in overall efficiency.

Improved task management. NGC's workflow calendars and exception management tools ensure accountability throughout the design/production process at Fashion Avenue Sweater Knits. "Users can easily stay on top of current, future and past due responsibilities," Mallis said. "These are revolutionary tools at Fashion Avenue Sweater Knits. Prior to NGC, there was no way to manage individual tasks by factory, user or retailer. Now we can quickly manage information and focus on specific tasks."

Increased speed to market. NGC's software is playing a central role in helping Fashion Avenue Sweater Knits continually reduce product development time and achieve faster speed to

market. "PLM and [Supply Chain Management](#) are most effective when integrated in an end-to-end process. For us to be successful we needed software that took us from start to finish in the product lifecycle, and NGC allows us to do that," Mallis said.

"NGC's solutions are opening up conversations about the best way to check processes and make improvements," Mallis concluded. "This lets us focus on our core apparel business and directs us to the most efficient development processes attainable by our team."

"Fashion Avenue Sweater knits has embraced new opportunities to streamline its operations with NGC's software, and Austin and his team have demonstrated tremendous leadership," said Mark Burstein, president of sales, marketing and R&D at NGC. "We're looking forward to continuing our strong working relationship with Fashion Avenue Sweater Knits."

About NGC

NGC Software is a leading provider of PLM, Supply Chain Management, ERP and Shop Floor Control software and services for brands, retailers and consumer products companies. NGC solutions help increase profitability, reduce costs, improve speed to market and product quality, and manage compliance and testing. NGC was named to the 2012 *RIS News* Software Leaderboard with three top 10 rankings and has received top rankings by many leading industry analysts. In addition, NGC has been recognized as a top 100 supply chain and logistics company by *Inbound Logistics*, *SupplyChainBrain* and *Supply & Demand Chain Executive*.

NGC customers include A|X Armani Exchange, Aeropostale, Billabong, Carter's, Casual Male, Hugo Boss, Jos. A. Bank, Marchon Eyewear, Spanx, Swatfame, VF Corporation, and many others. NGC has offices in Miami, New York, Los Angeles, Canada, China, India, Mexico, and El Salvador and is a wholly owned subsidiary of American Software Inc. (NASDAQ: AMSWA). For more information, visit www.ngcsoftware.com.

Forward-Looking Statements

This press release contains forward-looking statements that are subject to substantial risks and uncertainties. There are a number of factors that could cause actual results to differ materially from those anticipated by statements made herein. These factors include, but are not limited to, continuing U.S. and global economic uncertainty, the timing and degree of business recovery, unpredictability and the irregular pattern of future revenues, dependence on particular market segments or customers, competitive pressures, delays, product liability and warranty claims and other risks associated with new product development, undetected software errors, market acceptance of the Company's products, technological complexity, the challenges and risks associated with integration of acquired product lines, companies and services, as well as a number of other risk factors that could affect the Company's future performance. For further information about risks the Company and American Software could experience as well as other information, please refer to American Software, Inc.'s current Form 10-K and other reports and documents subsequently filed with the Securities and Exchange Commission. For more information about risks the Company could face as well as other information, contact Vincent C. Klinges, Chief Financial Officer, American Software, Inc., 470 East Paces Ferry Rd., Atlanta, GA 30305, (404) 261-9777. FAX: (404) 264-5206 INTERNET: <http://www.amssoftware.com>.

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