



Cool Idea: Insulated Product Manufacturer California Innovations Selects NGC's Global Enterprise Suite

***Market leader in soft-sided insulated coolers and thermal products
will implement NGC's integrated PLM, SCM and ERP solution***

MIAMI, FL—April 15, 2015—NGC Software today announced that insulated product manufacturer California Innovations has chosen NGC's Global Enterprise Suite. California Innovations is the market leader for soft-sided insulated coolers and thermal products, including the popular Arctic Zone brand sold by retailers worldwide.

NGC's Global Enterprise Suite (GES) will give California Innovations the best of both worlds, through a suite of best-of-breed applications that integrates [fashion PLM](#), Supply Chain Management (SCM)/ Global Sourcing, ERP and Testing and Compliance, including CPSIA. With the Global Enterprise Suite, all applications work together in unison, improving workflows, productivity and speed to market. With NGC's solutions, California Innovation will be able to continue to design and produce market-leading products that meet the highest standards of quality and excellence.

"California Innovations is an exciting, forward-thinking company with an impressive track record of growth," said Mark Burstein, president of sales, marketing and R&D, NGC Software. "NGC is pleased to partner with California Innovations to help them take advantage of all the many features of our Global Enterprise Suite."

About California Innovations

California Innovations began in 1986 and soon became a trailblazer in the soft-sided insulated product category. In 2004, California Innovations acquired Arctic Zone and became the market leader in the soft-sided category. Headquartered in Toronto, the company has offices worldwide, with a large product design group, fashion and trend experts, graphic designers, marketing experts and a world-class quality control and safety team.

Arctic Zone, the company's most popular heritage brand for insulated products, is sold in major retailers around the globe. From small lunch kits to oversized coolers, Arctic Zone delivers cutting-edge designs and high quality products that have earned the trust of millions of consumers. California Innovations' licensed brand portfolio includes Columbia, Elle and NCAA products. For more information, visit www.californiainnovations.com.

About NGC

NGC Software is a leading provider of Product Lifecycle Management (PLM), Supply Chain Management, [fashion ERP](#) and Shop Floor Control software and services for brands, retailers and consumer products companies. NGC solutions help increase profitability, reduce costs, improve speed to market and product quality, and manage compliance and testing. NGC earned nine #1 rankings and 25 overall top 10 rankings in the 2014 *RIS News* Software Leaderboard and has received top rankings by leading industry

analysts. In addition, NGC is regularly recognized as a top 100 supply chain and logistics company by *Inbound Logistics*, *SupplyChainBrain* and *Supply & Demand Chain Executive*.

NGC customers include A|X Armani Exchange, Aeropostale, Billabong, Carter's, Destination XL, Hugo Boss, Jos. A. Bank, Marchon Eyewear, Spanx, Swatfame, VF Corporation, and many others. NGC has offices in Miami, New York, Los Angeles, Canada, China, India, Mexico, and El Salvador and is a wholly owned subsidiary of American Software Inc. (NASDAQ: AMSWA). For more information, visit www.ngcsoftware.com.

Forward-Looking Statements: This press release contains forward-looking statements that are subject to substantial risks and uncertainties. There are a number of factors that could cause actual results to differ materially from those anticipated by statements made herein. These factors include, but are not limited to, continuing U.S. and global economic uncertainty, the timing and degree of business recovery, unpredictability and the irregular pattern of future revenues, dependence on particular market segments or customers, competitive pressures, delays, product liability and warranty claims and other risks associated with new product development, undetected software errors, market acceptance of the Company's products, technological complexity, the challenges and risks associated with integration of acquired product lines, companies and services, as well as a number of other risk factors that could affect the Company's future performance. For further information about risks the Company and American Software could experience as well as other information, please refer to American Software, Inc.'s current Form 10-K and other reports and documents subsequently filed with the Securities and Exchange Commission. For more information about risks the Company could face as well as other information, contact Vincent C. Klinges, Chief Financial Officer, American Software, Inc., 470 East Paces Ferry Rd., Atlanta, GA 30305, (404) 261-9777. FAX: (404) 264-5206 INTERNET: www.amsoftware.com

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