



NGC[®]

(JL) Jerry Leigh
OF CALIFORNIA



CASE STUDY

Jerry Leigh

Streamlines Design and Production,
Improves Speed to Market with
Extended PLM

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Background:

Founded in 1962, Jerry Leigh is a multi-faceted organization that serves the nation's top retailers. With headquarters in Van Nuys, CA and satellite offices in New York City, Bentonville, Orlando, Guatemala and Shanghai, Jerry Leigh's 650+ associates are focused on serving the needs of the company's brand and retail partners. Jerry Leigh is a design-driven company that prides itself on its dedicated divisional teams and its focus on superior artwork and design, manufactured in state-of-the-art facilities in Asia and Central America.

Challenge:

Since Jerry Leigh's customers include many of the world's most recognized brands and retailers, timing is critical to the company's success. When customers are developing new brand concepts and promotion, Jerry Leigh must design and produce licensed products very quickly. However, until recently, the company relied on Excel spreadsheets to manage its art and design, sourcing, production, and quality control functions

"Every division had its own silo of information," said Vickie Zaura, director of information services for Jerry Leigh. "The result is that we weren't all on the same page and there wasn't a single version of the truth. Even from a management level, there was little visibility."

NGC Solution:

Jerry Leigh needed a solution to help streamline design and production and improve communications with its customers and trading partners worldwide, so the company selected NGC's Extended PLM, combining PLM with Global Sourcing/Supply Chain Management. The implementation took place in two phases. Jerry Leigh initially rolled out NGC's Global Sourcing/Supply Chain Management; then, based on the success of that implementation, Jerry Leigh moved forward with NGC's

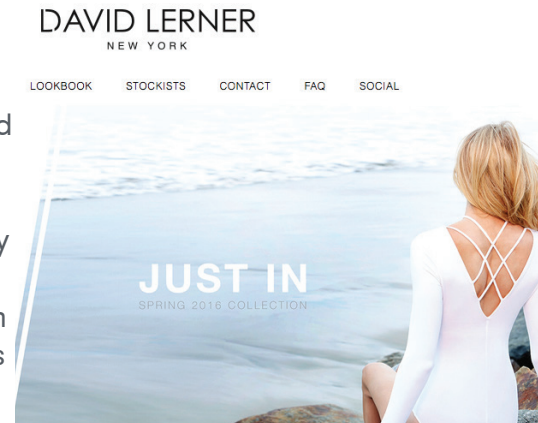


"Jerry Leigh received excellent support from NGC on our rollouts," said Jeff Silver, vice president and CFO, Jerry Leigh. "NGC's West Coast support team proved to be very responsive, and NGC worked closely with our users to incorporate suggested modifications into the base software."

Jeff Silver
vice president and CFO
Jerry Leigh

The Benefits of NGC's Extended PLM

- Faster speed to market. Using NGC's Extended PLM, Jerry Leigh has significantly improved turnaround time, from concept and design phases through production. The software automatically generates triggers and alerts, ensuring that critical deadlines are met and that design and production issues are quickly resolved.
- Streamlined communications. NGC's software provides Jerry Leigh with a single, web-based platform that allows the company to instantly exchange and update information with supply chain partners around the world. All communications are tied to specific styles or purchase orders, which greatly enhances collaboration. Centralized data ensures that everyone views "a single version of the truth" throughout the supply chain at all times.
- Meeting profit goals. "Some of NGC's PLM features that were particularly attractive to us included version control on spec packs and a central repository for images and component masters," said Jeff Silver, vice president and CFO, Jerry Leigh. "In addition, having visibility to styles when they're in development allows for early costing to ensure that we meet our profit goals for each style."



The Bottom Line

NGC's Extended PLM provides Jerry Leigh with a single, integrated solution that covers every step of the product lifecycle, from design concept through sourcing to receipt at the DC. And as a result, Jerry Leigh benefits from cost savings resulting from better internal communication among its various design teams, fewer production mistakes and better quality control.



About NGC

NGC Software is a leading provider of cloud solutions for Supply Chain Management (SCM), Product Lifecycle Management (PLM), Enterprise Resource Planning (ERP), Advanced Quality Management (AQM) and Vendor Compliance (VC). NGC's Andromeda[®] platform empowers the "Connected Enterprise" by linking retailers and brands with their vendors, factories, suppliers, agents, logistics providers, and other global trading partners into a unified, real-time network, along with a full range of consulting services.

