

Canada Goose

Prepares for Rapid Growth and Increasing Demand with NGC Software

Challenge:

To support the company's global expansion and rising customer demand, Canada Goose needed a solution to enable the brand to stay true to their Canada roots while designing fashionable outerwear.

Canada Goose prides itself on being a vertically integrated company. One third of its products are produced in company-owned manufacturing facilities, and there are plans to bring even more production capacity back in house from third-party partners in order to increase profits. Canada Goose needed a solution to manage this rapid growth and set the stage for the future as the company upholds its legacy for creating high quality luxury apparel.

Why NGC?

In order to innovate in a more collaborative, efficient manner and to get more product into the hands of their growing customer base, Canada Goose implemented NGC's fashion PLM and SCM solutions. The end-to-end solution allows Canada Goose to streamline product development and realize all of the benefits of PLM and SCM from initial product design through every phase of production and logistics, including receipt at the distribution center.

Key Benefits:

- **Meet customer demand.** Using NGC's Software, Canada Goose is able to streamline product development to respond more quickly to customers' constantly rising demand and keep up with increased production and manufacturing.
- **Centralize data and information.** Previously, Canada Goose built Excel spreadsheets to keep track of data and information. Since implementing NGC's solution, Canada Goose is able to centralize all aspects of product development and supply chain management in one location, removing excess external documents, automating data and reducing the need for manual work.



Headquarters: Toronto, Canada

NGC Solution: PLM and SCM

Company:

Canada Goose Inc. is a rapidly growing manufacturer of luxury outerwear apparel. The apparel maker's innovative, high quality collection is designed to protect men, women and children from unspeakably cold conditions. Since the company was founded in 1957, Canada Goose has successfully kept their production and factories in Canada and is a recognized leader for its Made in Canada commitment.



From costing and vendor/supplier management to product testing, production tracking and quality control, the end-to-end solution helps [Canada Goose] keep product development lean and efficient."

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