

Strategic Partners

Implements NGC's PLM and SCM to Reduce Lead Times and Support Business Growth

Challenge:

To support the company's business growth and rapidly expanding family of brands, Strategic Partners needed a solution that would help manage and reduce their lead times for development and sourcing.

Previously, Strategic Partners was using spreadsheets with bits and pieces of information spread all over the company, with no cohesive way of keeping the data. With the company's rapid growth, Strategic Partners needed to get rid of this old, disorganized system and look for a solution that would centralize data and information to communicate details efficiently across the company.

Why NGC?

With NGC Software, Strategic Partners found all of the solutions they needed, from a single provider, to address the company's business challenges. After implementing NGC's PLM and SCM, the company experienced a new level of transparency throughout all departments, along with reducing costs and lead times, and improving delivery and internal and external communications.

Key Benefits:

- **Supply chain transparency.** Using NGC's software, Strategic Partners improved internal and external communication channels, allowing the company to reach a new level of transparency and increase productivity across all departments.
- **Reduced lead times.** Previously, Strategic Partners had to manually enter in styles and data into an Excel spreadsheet. After implementing NGC's solution, Strategic Partners can disseminate information quicker, make changes faster and reduce the steps required to enter new styles into the system.
- **Better product quality.** NGC Software is helping Strategic Partners remain a market leader by enhancing the company's ability to provide excellent customer service, innovative designs and better product quality.



STRATEGIC
PARTNERS

Headquarters: Chatsworth, California

NGC Solution: PLM and SCM

Company:

Established in 1995, Strategic Partners is a leading designer, manufacturer and distributor of high-quality uniforms, footwear and accessories. With several of the industry's most recognized brands, including Cherokee, Dickies, HeartSoul, Code Happy, Sapphire Scrubs, Careisma and Disney, Strategic Partners is consistently recognized as a market leader in quality, comfort and innovation.



"We looked at several brands, but we felt NGC had the entire package we needed."

*Dana Thompson
VP of Production
Strategic Partners*

